

Historic, Archive Document

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62,81

1958

Or

IMPERIAL
Purple

Gay and exciting COLORED LIPS !
Imperial Purple* - Bishop's Violet - Doge Purple
Cobalt Violet - and Petunia Purple --- with delicate
throats of Naples Yellow - Mimosa Yellow - Canary
Yellow - and Empire Yellow! Gorgeous colors re-
flected by pure and ivory white sepals and petals.

For peak production - Mother's Day - High School
and College Affairs - Weddings and June Brides -
Parties!

A gentle shift will have C. Prodigy and C. Party Girl
on their way to flowering.

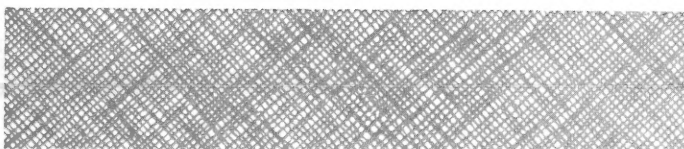
C. PRODIGY (C. Dionysius, alba x C. Harold, alba,
Floriferous variety)

3" Pots - \$4.00 each 3-1/2" Pots - \$4.75 each
6 - 3" Pots - \$18.60
12 - 3" Pots - 24.00

C. PARTY GIRL (C. Harold, alba x C. Nutley, alba)

3" Pots - \$4.50 each
6 - 3" Pots \$18.90 12 - 3" Pots \$27.00

4" - 4-1/2" Pots - \$10.00 to \$12.00 each



Please ship:

_____ 1 - 3"	C. Prodigy -	\$ 4.00
_____ 6 - 3"	C. Prodigy -	18.60
_____ 12 - 3"	C. Prodigy -	24.00
_____ 1 - 3-1/2"	C. Prodigy -	4.75
_____ 1 - 3"	C. Party Girl -	4.50
_____ 6 - 3"	C. Party Girl -	18.90
_____ 12 - 3"	C. Party Girl -	27.00
_____ 1 - 4"-4-1/2"	C. Party Girl	\$10.00 to \$12.00

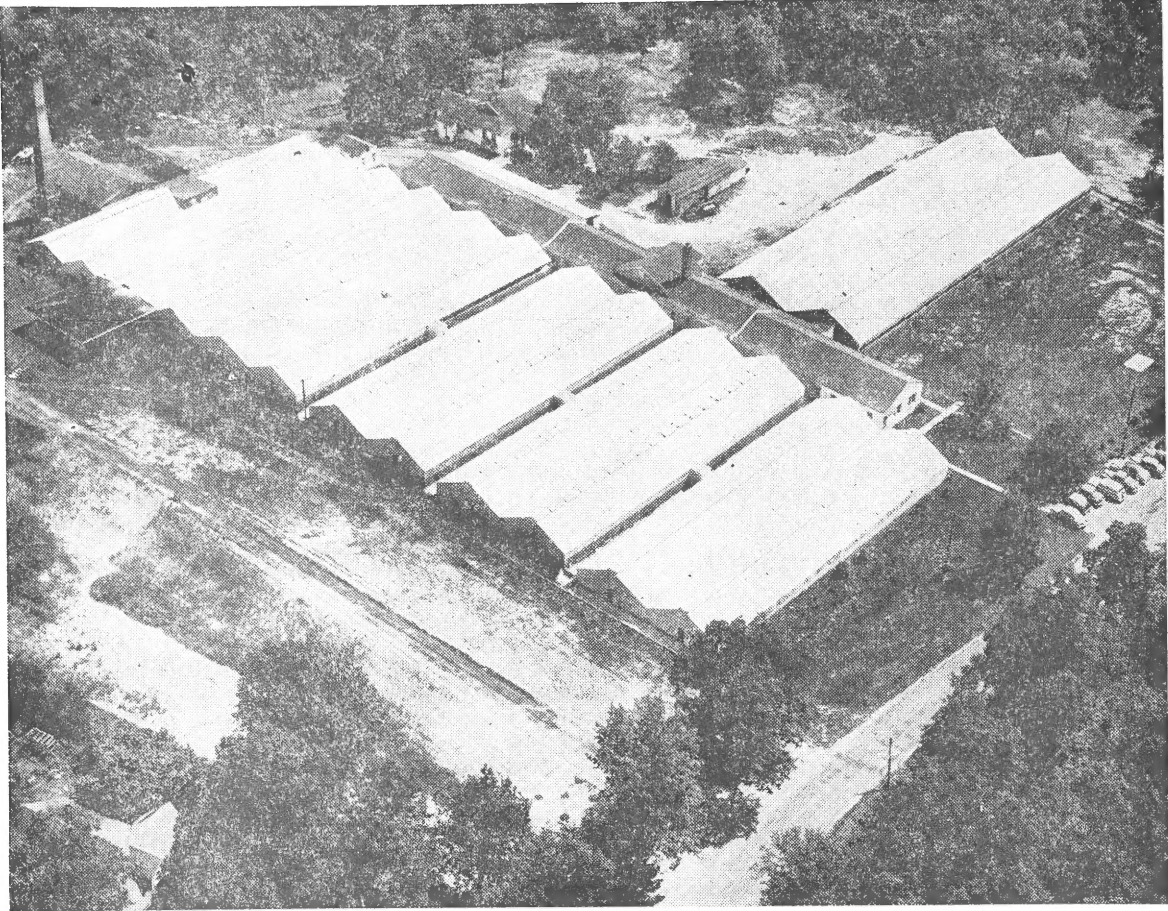
Name _____

Address _____

* Colors adopted by the
Royal Horticultural Society in collaboration
with the British Colour Council.

Rivermont®
ORCHIDS
SIGNAL MOUNTAIN, TENNESSEE

Bishop
VioletDOGE
PURPLECOBALT
VIOLETPETUNIA
PURPLEMIMOSA
YELLOWNAPLES
YELLOWCANARY
YELLOWEMPIRE
YELLOW



State _____

City _____

Address _____

From _____

BUSINESS REPLY ENVELOPE

No Postage Stamp Necessary If Mailed In The United States

4¢ Postage will be paid by—

Rivermont
ORCHIDS
SIGNAL MOUNTAIN, TENNESSEE



FIRST CLASS
PERMIT No. 2
(Sec. 34.9, P. L. & R.)
Signal Mountain
Tennessee

Upon receipt of your order plants will be packed carefully and shipped as soon as possible. We guarantee true representation of plants as described. Always open plant shipments in the presence of a responsible employee at the Railway Express, Air Express or Post Office. If plants are damaged, secure a signed inspection report immediately. We give no warranty, either expressed or implied, as to the expectancy and productiveness of any of the plants. Our liability is limited to the purchase price of the plants. Unless otherwise agreed, plants are subject to prior sale.

Rivermont

ORCHIDS

SIGNAL MOUNTAIN, TENNESSEE

Budget Purchase Plan

Rivermont's Budget Purchase Plan enables you to buy your orchids now and pay on convenient monthly terms. Rivermont will ship your plants and you can enjoy watching them grow and bloom while you make your payments.

Complete your contract application in duplicate and include your check for 25% of the total purchase price. Upon acceptance, it may be necessary for us to reduce the total amount of your payments if we cannot completely fill your order. We will make this change when your copy of the contract is returned to you.

No interest is charged for this service nor are there any hidden charges included in the price of our plants. Budget customers pay exactly the same prices as cash customers. This is the first time such an offer has ever been made in the orchid industry. Take advantage of this unusual offer by ordering any quantity you desire from our current catalog or lists.

Rivermont

ORCHIDS

SIGNAL MOUNTAIN, TENNESSEE

Budget Payment Contract

BUYER'S AGREEMENT

(To be prepared in duplicate)

I/We agree to purchase from Clint McDade & Sons, Inc., (Rivermont Orchids), orchid plants represented by the attached order dated _____.

I/We enclose \$ _____ as 25% down payment and agree to pay the balance of the purchase price in _____ equal monthly installments, payable on the 10th of each and every month thereafter until the purchase price has been paid in full.

I/We further agree that the title to plants covered by this contract is to remain vested in the seller, Clint McDade & Sons, Inc., until paid in full.

Buyer

Address: _____

Date: _____

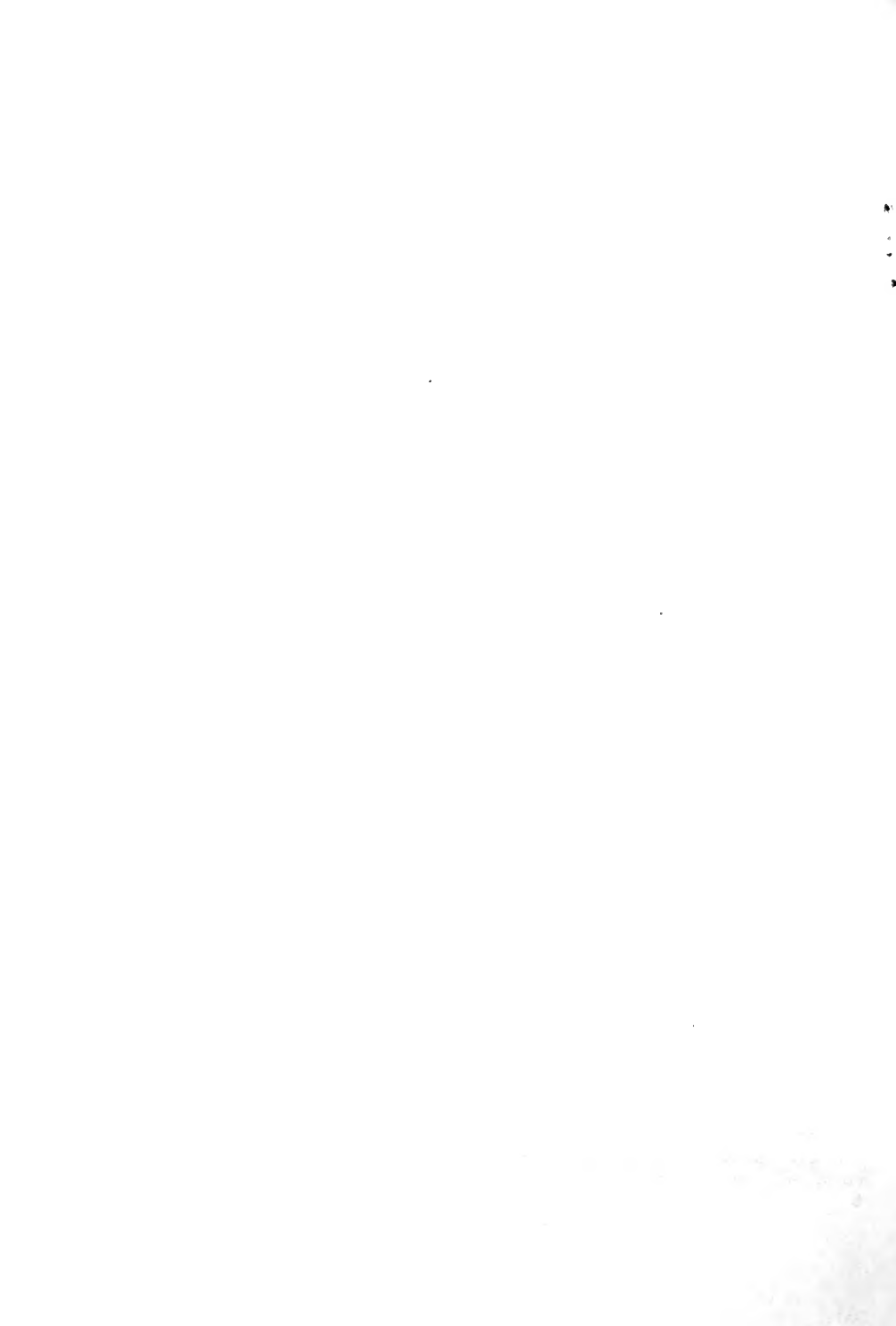
SELLER'S ACCEPTANCE

The above payment contract and order which it represents are accepted (in the amount stated) (in the amount of \$ _____ because of our inability to fill the complete order). Equal monthly payments are to be made in the amount of \$ _____ for _____ months.

CLINT McDADE & SONS, INC.

Date: _____

By _____



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